

# Who's the Best Publisher for Your Book?

## YOU!

But the road from writer to author to successful publisher is not a straight and narrow path. Unless you have experience in a variety of fields, from design to distribution and beyond, you need help.

### Meet Ellen Reid.

Ellen will be at your side, consulting, coaching and collaborating with you to make sure your book has the same quality look, feel and professional presentation as the most successful books on the shelves.

She will be with you in creating the solid foundation of your own small press from which you may effectively launch your book—including the positioning of your book and you as its author, and consulting on distribution and fulfillment.

Ellen Reid puts a team together and collaborates with authors utilizing the services of award-winning:

- Book Designers
- Copywriters
- Editors
- Graphic and Web Designers
- Printers
- Photographers
- Videographers

She deftly orchestrates the complex process of coordinating their efforts to produce books and support materials of truly outstanding quality.

You can wander the often-perilous pathways of the book production and publishing world. Or you can let Ellen Reid guide you past the pitfalls to the happy and successful completion of your endeavor.

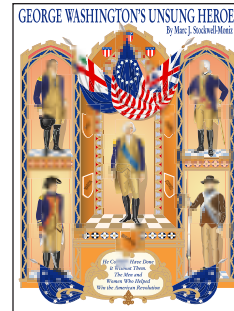
Contact Ellen Reid at [ellen@bookshep.com](mailto:ellen@bookshep.com).

*"If the pages of my book were sheet music, then Ellen Reid would be the conductor of the orchestra that makes beautiful music out of the words. Ellen's knowledge has guided me through the learning process of how to self-publish my book. She has been professional, patient and concerned every step of the way. She has made sure that my book has become the best it can be, both inside with my words and outside with the cover design and all aspects regarding the producing of a grand-looking book. I am very happy with Ellen's work. She is the consummate mentor."*

—Marc J. Stockwell-Moniz, author of  
*George Washington's Unsung Heroes*  
[www.gwuh.com](http://www.gwuh.com)

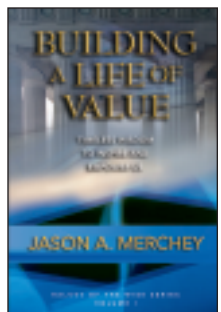


*Everything you need to take your book from manuscript to print and start your own small press.*



*"Ellen Reid is not only an expert at positioning and collaborating with authors on their books, she also guides them through the maze of details in starting their own independent press. She makes me proud."*

—Dan Poynter, author of *The Self-Publishing Manual* and 100+ other books



Ellen Reid's  
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